



With the support of the Europe for Citizens
Programme of the European Union

Project: Towards Excellence in Cultural Tourism

co- funded

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- The Event “Festival of Cultures” - Municipality of Sandanski from 06 to 08 th of September;

- The Pirin Folk Festival was established in 1993 and it already has 16 years of existence. In 2000 it was included in the Cultural Calendar of the Ministry of Culture of Bulgaria and continued to develop as an international festival – a place where authors from Bulgaria, Greece, Macedonia, Serbia and Romania meet, compete and exchange experiences.

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- The whole culture September week is full with culture events:
 - ❖ Weekly exhibition - paintings, photos, children's drawings and ethnography;
 - ❖ Presentation of video clips from "Pirin Folk" on a video wall.
 - ❖ Culinary Exhibition.
 - ❖ Original evening of artists from the Balkans.
 - ❖ Concert "Pirin Folk" / Boyan Bielich -Serbia Margarita Hranova, Bulgaria and others. /
 - ❖ Competition for singers of spring songs.

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- ❖ Walk of artists and craftsmen.
- ❖ Competition for new songs
- ❖ Parade of folk groups from Bulgaria and abroad.
- ❖ Concert of folk groups from Bulgaria and abroad
- ❖ International Competition for the contractors.
- ❖ Gala evening with the award-winning and recitals
- ❖ Cocktail of the Mayor of the Municipality of Sandanski.
- ❖ Final press conference.

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❖ Program of the event by the project:

- ❖ Visiting the place of the Alley of artisans and crafts;
- Visiting the smallest city – Melnik, guided tour of Melnik, visiting an old church, a revival house and degustation of wines at the winery of the house.



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❖ **Program of the event by the project:**

- Participation of local artists in the workshop "Be creative" alley of artists in city park of Sandanski. Demonstration of crafts, art and more from the participants and local artists.



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❖ **Program of the event by the project:**

- ❖ Bulgarian folklore night with songs and dance typical of the region.
- ❖ A demonstration how to prepare traditional local dishes.



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❖ **Program of the event by the project:**

- ❖ Representation and participation of some of the project participants in the program of cultural events (songs, music, dance).
 - ❖ Presence of "Pirin Folk"
- ❖ Demonstration of typical for our region folklore dances, music and songs;
- ❖ Visit the Archaeological Park and the town of Sandanski archaeological museum.
- ❖ Discussion about the possibility of crafts, art, etc to become a business.

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- ❖ The aims and the expected results from our event named “Culture festivals “ are to :
- ❖ Encouraged intercultural dialogue ;
- ❖ Increased knowledge of the cultural tourism offer and traditions of the host and its potential for development in the Network;
- ❖ Presented partners' cultural tourism offer through their intangible heritage
- ❖ Promoted partners' territories as tourism destinations
- ❖ Intercultural dialogue; sharing of good practices
- ❖ Presented artistic works, crafts, rites and rituals
- ❖ Developed sense of belonging to Europe
- ❖ Made new connections among artists and artisans
- ❖ Presented European traditions, arts and handicrafts
- ❖ Extended knowledge on opportunities for entrepreneurship and economic development through traditions, arts and handicrafts
- ❖ Exchanged good practices and experience among artists and artisans

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**THANK YOU FOR YOUR
ATTENTION AND
ENJOY YOUR STAY TO
SANDANSKI!!!!**

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